

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Supplementary Budget Estimates Hearings October 2016
Communications Portfolio
Special Broadcasting Service

Question No: 86

Special Broadcasting Service

Hansard Ref: Written, 31/10/2016

Topic: Scripps Network Interactive/ VICE

Senator Urquhart, Anne asked:

1. Does or will Scripps Networks Interactive or VICE have a right under the contracts with Special Broadcasting Service (SBS) to promote their own or other products by way of free or discounted advertising or product placement in exchange for programs or discounted program rights?
2. Does SBS have a revenue neutral arrangement with Scripps Networks Interactive or VICE and if so how does that work, and what is the dollar value of the arrangement?
3. What measures are in place if any, to ensure that all programs supplied by Scripps Networks Interactive or VICE meet SBS's charter obligations.

Answer:

1. No.
2. No.
3. SBS retains full editorial control under arrangements with Scripps Networks Interactive and VICE, enabling SBS to acquire, commission and schedule content consistent with our Charter obligations.